



VESKEY

PITCH DECK

EXCLUSIVE TO
REAL ESTATE PIONEERS

REACHING THE RIGHT PROPERTY IS HARDER THAN EVER

- Regulations
- Lack of AI-power
- Poor Mobile Experience
- Payment Systems Weakness



BUT A BETTER WAY EXISTS... WHAT MAKES US DIFFERENT?

Real Estate-Focused AI, Regulation-Ready, and Worldwide Web3-based Real Estate Marketplace



Regulation-Ready
Commission tokenization
adapts easily to any country's
laws—no security token issues.

**Worldwide Web3-based
Real Estate Marketplace**

Everyone can reach their dream home
with one click. Rent, Buy, Sell.

Real Estate Focused AI
Purpose-built AI specialized
only for real estate

MEET VESKEY

AI-POWERED REAL ESTATE SUPERAPP

Real Estate Marketplace



Easy-to-use platform,
advanced search, verified
agents

Your Personal AI Assistant



Smart recommendations,
insights, price tools,
reminders

Payment Management System



Installment and rent
tracking, blockchain
payment

Team Commission Sharing System



Fair commission distribution,
standardization for
intermediaries

THE SEED

THE SOIL

THE GROW

THE HARVEST



is advanced search and AI tools for user acquisition.

is users signing up and joining the platform.

is users actively use the functions and contacting agents.

is real estate transactions closed from up to a 24-month period.

FARMERS LOVE HARVEST

HARVEST PLEASES PEOPLE

- Analyze users based on location-based real estate data.
- Provide a simplified infrastructure tailored to users' needs.
- Track actions from transaction data, get paid based on additional service.



2024

2030

GLOBAL REAL ESTATE
MARKET SIZE
USD 7.38T

96.99%

GLOBAL REAL ESTATE
MARKET SIZE
USD 14.54T



CYPRUS & MONTENEGRO
REAL EST. MARKET SIZE
USD 147.69B

746,3%






CYPRUS, MONTENEGRO
& UAE REAL EST.
MARKET SIZE
USD 1.25T

REALISTIC INITIAL
TARGET MARKET
USD 14.7B

1181%

REALISTIC INITIAL
TARGET MARKET
USD 188.4B

WHO ELSE DID IT?

	PLATFORM	LAUNCH	PLATFORM CORE / SCOPE	USER BASE	MONTHLY TRAFFIC	AVG. COMPANIES	AVERAGE LISTINGS
MONTENEGRO	 NEXSTRA.ME	2009	Serbia / Local	Local middle-aged home seekers	1.4M	No Data	20K+
	 Properstar	2017	Switzerland / Global	Global investors & mobile professionals	900K	12	10K+
	Realitica	2006	Balkans / Local	Older local buyers + diaspora interest	330K	121	40K+
NORTH CYPRUS	 101evler	2012	Northern Cyprus / Local	Mass local buyers & renters	400K	117	20K+
	 HangiEv.com	2021	Northern Cyprus / Local	Gen Z & young adult buyers	58.6K	182	16K+
	KIBRISTAILAN	2006	Northern Cyprus / Local	Multi-category marketplace users	90K	No Data	2K+

WHY WE CAN DO IT BETTER?

AI IS THE NEW BLACK!

WHAT CAN YOUR PERSONALIZED AI ASSISTANT DO?

- Helps users through smart insights.
- Suggests areas by budget.
- Provides pricing tools for accurate valuation.
- Matches users and agents.
- Provides agents with insights on trendings.



DEVELOPED WITH THE KNOWLEDGE OF FOUNDERS



AYDINHAN MELET CEO

10+ years of experience in real estate. He worked at leading firms such as Realty World, Remax, Kik, and Coldwell Banker before founding ProjectTurkey. Investment, expanded into Cyprus, and co-founded WeSota — merging global real estate expertise with blockchain technology.



BEDİRHAN MELET COO

10+ years of experience in entrepreneurship. He founded Dante Advertising Agency, Dunder Food Chains, ProjectTurkey Investment and Meletto Company, which was involved in the development of seven projects.



POWERED BY RESPECTED PROFESSIONALS

ECEM SEVİLMİŞ PROJECT MANAGER



8+ years of experience in project management. Formerly a Creative Group Head managing major brands, now leads blockchain projects end-to-end — combining creative strategy with technical execution to build high-performance teams and innovative solutions.



6+ years of experience in marketing leadership. Leads marketing strategies by combining strategic insight with data-driven execution for top brands and technology-focused companies, delivering measurable results.



MUHAMMET BAYRAM MARKETING MANAGER



BURAK ÇETİN
MOBILE DEVELOPER



MEHMET AKKOÇAN
FRONTEND DEVELOPER



DİLAL CEYLAN
BACKEND DEVELOPER



DAĞHAN ÜLGÖR
HEAD OF BUSINESS DEVELOPMENT

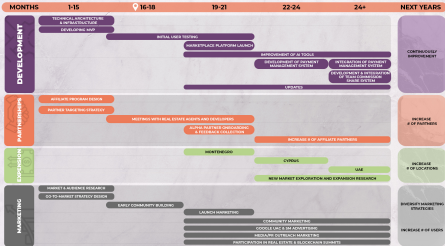
DEVELOPMENT DIVISION - 8

ART DIVISION - 3

AI DIVISION - 4

PR DIVISION - 3

JUST A FEW STEPS AWAY FROM REALIZING OUR VISION WHILE TURNING A PROFIT



COST FORECAST



Raising **\$500K**



POST-SEED TARGETS:

- Comprehensive marketing across Cyprus, Montenegro and Turkey
- AI-driven product development & feature expansion
- ~12 months runway
- BETA LAUNCH IN CYPRUS & MONTENEGRO
- REACH OVER 100,000 MONTHLY USER VISITS
- 20,000+ USER SIGNUPS WITH 10% CONVERSION RATE
- REACH ~300 REAL ESTATE OFFICES
- ~5000 LISTINGS HAVE BEEN PUBLISHED

PROFIT PROJECTION

FEATURED LISTINGS:
starting from \$12.5

NEW PROJECT
HIGHLIGHT:
\$1,000/month

AI SERVICES:
\$10/month

B2B SUBSCRIPTION
\$5/Listing

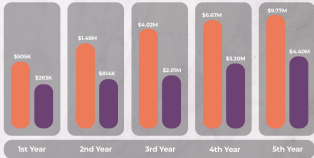
ON-SITE ADS:
\$7,000/month

COMMISSION FEE:
starting from 5%

FEATURED LISTINGS,
AI SERVICES,
SUBSCRIPTION FEE,
ON-SITE ADS

PAYMENT MANAGEMENT SYSTEM, TEAM
COMMISSION SHARING SYSTEM,
EXPANSION TO DUBAI, OPERATIONAL
MATURITY

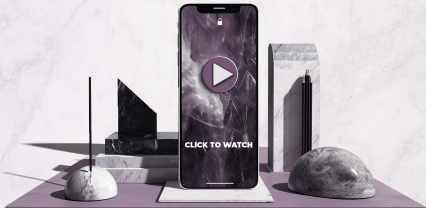
NEW MARKETS, B2B GROWTH,
EVOLUTION OF THE AI MODULE



REVENUE

EBITDA

TIME TO EXPLORE THE APP!



SCENARIO 1: COST FORECAST DETAILS – RAISED \$500K

MONTHS	16-18	19-21	22-24	24+
PRODUCT & TECH INFRASTRUCTURE	-	\$25,000	\$25,000	\$30,000
MARKETING & GROWTH	-	\$70,000	\$60,000	\$20,000
INTERNATIONAL EXPANSION & OPS	-	\$15,000	\$15,000	\$10,000
TEAM & HIRING	\$75,000	\$75,000	\$75,000	***
LEGAL & COMPLIANCE	-	\$5,000	\$5,000	\$5,000
MISCELLANEOUS & BUFFER	-	\$3,500	\$3,500	\$3,000
TOTAL	\$75,000	\$183,500	\$183,500	\$48,000

***As the project will generate a steady revenue stream, it will become self-sustaining and capable of covering the team's salaries independently.

SCENARIO 2: COST FORECAST DETAILS – RAISED \$1M

MONTHS	16-18	19-21	22-24	24+
PRODUCT & TECH INFRASTRUCTURE	-	\$30,000	\$35,000	\$55,000
MARKETING & GROWTH	-	\$100,000	\$80,000	\$170,000
INTERNATIONAL EXPANSION & OPS	-	\$20,000	\$30,000	\$50,000
TEAM & HIRING	\$75,000	\$75,000	\$75,000	\$155,000
LEGAL & COMPLIANCE	-	\$5,000	\$5,000	\$20,000
MISCELLANEOUS & BUFFER	-	\$5,000	\$5,000	\$10,000
TOTAL	\$75,000	\$235,000	\$230,000	\$460,000

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