



# VESKEY

## PITCH DECK

EXCLUSIVE TO  
REAL ESTATE PIONEERS

# REACHING THE RIGHT PROPERTY IS HARDER THAN EVER

- Regulations
- Lack of AI-power
- Poor Mobile Experience
- Payment Systems Weakness



# BUT A BETTER WAY EXISTS... WHAT MAKES US DIFFERENT?

Real Estate-Focused AI, Regulation-Ready, and Worldwide Web3-based Real Estate Marketplace



**Regulation-Ready**  
Commission tokenization  
adapts easily to any country's  
laws—no security token issues.

**Worldwide Web3-based  
Real Estate Marketplace**

Everyone can reach their dream home  
with one click. Rent, Buy, Sell.

**Real Estate Focused AI**  
Purpose-built AI specialized  
only for real estate

# MEET VESKEY

## AI-POWERED REAL ESTATE SUPERAPP

### Real Estate Marketplace



Easy-to-use platform,  
advanced search, verified  
agents

### Your Personal AI Assistant



Smart recommendations,  
insights, price tools,  
reminders

### Payment Management System



Installment and rent  
tracking, blockchain  
payment

### Team Commission Sharing System



Fair commission distribution,  
standardization for  
intermediaries

THE SEED

THE SOIL

THE GROW

THE HARVEST



is advanced search and AI tools for user acquisition.

is users signing up and joining the platform.

is users actively use the functions and contacting agents.

is real estate transactions closed from up to a 24-month period.

# FARMERS LOVE HARVEST

## HARVEST PLEASURES PEOPLE

- Analyze users based on location-based real estate data.
- Provide a simplified infrastructure tailored to users' needs.
- Track actions from transaction data, get paid based on additional service.



# 2024

# 2030

GLOBAL REAL ESTATE  
MARKET SIZE  
USD 7.38T



CYPRUS & MONTENEGRO  
REAL EST. MARKET SIZE  
USD 147.69B

REALISTIC INITIAL  
TARGET MARKET  
USD 14.7B

96.99%

746,3%

1181%

GLOBAL REAL ESTATE  
MARKET SIZE  
USD 14.54T



CYPRUS, MONTENEGRO  
& UAE REAL EST.  
MARKET SIZE  
USD 1.25T

REALISTIC INITIAL  
TARGET MARKET  
USD 188.4B

# WHO ELSE DID IT?

	PLATFORM	LAUNCH	PLATFORM CORE / SCOPE	USER BASE	MONTHLY TRAFFIC	AVG. COMPANIES	AVERAGE LISTINGS
MONTENEGRO	 NEXSTRA.ME	2009	Serbia / Local	Local middle-aged home seekers	1.4M	No Data	20K+
	 Properstar	2017	Switzerland / Global	Global investors & mobile professionals	900K	12	10K+
	<b>Realitica</b>	2006	Balkans / Local	Older local buyers + diaspora interest	330K	121	40K+
NORTH CYPRUS	 101evler	2012	Northern Cyprus / Local	Mass local buyers & renters	400K	117	20K+
	 HangiEv.com	2021	Northern Cyprus / Local	Gen Z & young adult buyers	58.6K	182	16K+
	<b>KIBRISTAILAN</b>	2006	Northern Cyprus / Local	Multi-category marketplace users	90K	No Data	2K+

# WHY WE CAN DO IT BETTER?

## AI IS THE NEW BLACK!

### WHAT CAN YOUR PERSONALIZED AI ASSISTANT DO?

- Helps users through smart insights.
- Suggests areas by budget.
- Provides pricing tools for accurate valuation.
- Matches users and agents.
- Provides agents with insights on trendings.



# DEVELOPED WITH THE KNOWLEDGE OF FOUNDERS



## AYDINHAN MELET CEO

10+ years of experience in real estate. He worked at leading firms such as Realty World, Remax, Kib, and Coldwell Banker before founding ProjectTurkey. Investment, expanded into Cyprus, and co-founded WeSota — merging global real estate expertise with blockchain technology.



## BEDİRHAN MELET COO

10+ years of experience in entrepreneurship. He founded Dante Advertising Agency, Dunder Food Chains, ProjectTurkey Investment and Meletto Company, which was involved in the development of seven projects.



## POWERED BY RESPECTED PROFESSIONALS

### ECEM SEVİLMİŞ PROJECT MANAGER



8+ years of experience in project management. Formerly a Creative Group Head managing major brands, now leads blockchain projects end-to-end — combining creative strategy with technical execution to build high-performance teams and innovative solutions.



5+ years of experience in marketing leadership. Leads marketing strategies by combining strategic insight with data-driven execution for top brands and technology-focused companies, delivering measurable results.



### MUHAMMET BAYRAM MARKETING MANAGER



BURAK ÇETİN  
MOBILE DEVELOPER



MEHMET AKKOÇAN  
FRONTEND DEVELOPER



DİLARA ÇEYLAN  
BACKEND DEVELOPER



DAĞHAN ÜLGÖR  
HEAD OF BUSINESS DEVELOPMENT

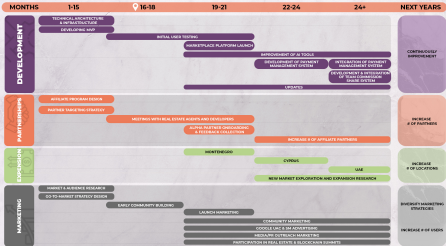
DEVELOPMENT DIVISION - 8

ART DIVISION - 3

AI DIVISION - 4

PR DIVISION - 3

# JUST A FEW STEPS AWAY FROM REALIZING OUR VISION WHILE TURNING A PROFIT



**TIME TO EXPLORE THE APP!**



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